RECOVERY WEEKLY CHECK-IN WITH DMPED

Economic Recovery Updates

November 17, 2020



Welcome

Deputy Mayor John Falcicchio,
Planning and Economic Development (DMPED)





Updates on Rent Relief

Polly Donaldson, Director, Department of Housing and Community Development







DMPED Weekly Recovery Check-In

Updates on Rent Relief

November 17, 2020



DHCD COVID-19 Rental Assistance Programs (as of 11/9/2020)



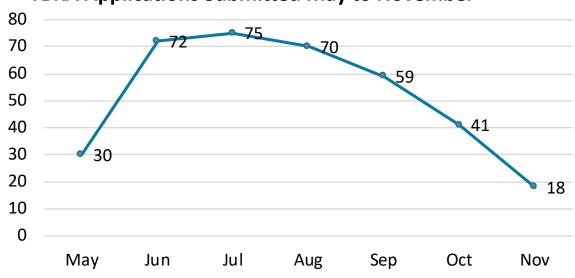
- Total Rental Assistance since July 2020: \$1,560,860 for 392 awardees
- COVID-19 Tenant Based Rental Assistance (TBRA):
 - Program dates: June 2020 December 31, 2020
 - Applicants must be 60% MFI or below
 - Covers a portion of Back Rent, Current Rent, & Security Deposits
 - Administered by LEDC & HCS
 - 317 applications reviewed; 259 awardees
 - \$1,101,224 in rental assistance payments made
- COVID-19 Housing Assistance Payments (CHAP):
 - Program dates: July 16, 2020 September 30, 2021
 - Applicants must be between 30% 80% MFI
 - Covers a portion of Back Rent only
 - Administered by GWUL, HCS, & UPO
 - 1,271 requests; 769 tentatively eligible; 133 awardees;
 - \$459,636 in rental assistance



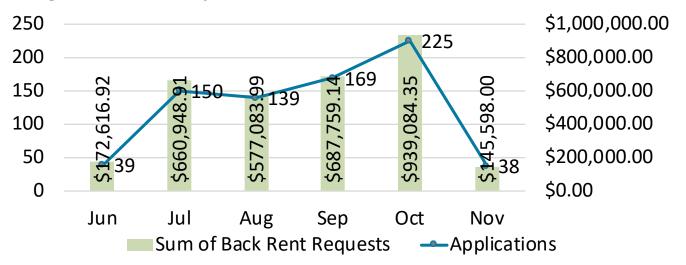
COVID-19 Rental Assistance Requests as of 11/9/20







Eligible CHAP Requests June to November





COVID-19 TBRA Awards & Demographics as of 11/9/20



- Awardees: 259
- Common Monthly Award Amount: \$750
- A majority of TBRA Awardees are in Ward 4 (38%) and most awardees are within 0 30% MFI (89%).
- 51% of awardees identify as Hispanic/Latinx
- 48% of awardees identify as African American/ Black

MFI level	Awardees
0 - 30%	89%
31 - 50%	10%
51 - 60%	1%

Ward	Awardees
Ward 1	10%
Ward 2	2%
Ward 3	1%
Ward 4	38%
Ward 5	12%
Ward 6	1%
Ward 7	14%
Ward 8	22%



CHAP Awards & Demographics as of 11/9/20



- Number of awardees: 133
- Average CHAP Award for estimated 3 months: \$3,192
 - Average monthly subsidy: \$1,064
- Most CHAP Awardees are in Wards 8 (33%) and Ward 7 (17%);
- Most awardees are within 0 30% MFI (73%).
- The majority identify as African American or Black (82%).

MFI Level	Awardees
0 - 30% MFI	73%
31- 50% MFI	19%
51 -60% MFI	4%
61 -80% MFI	4%

Ward	Awardees
Ward 1	5%
Ward 2	3%
Ward 3	3%
Ward 4	10%
Ward 5	14%
Ward 6	10%
Ward 7	17%
Ward 8	33%



TBRA Application Process



- To apply for COVID-19 TBRA applicants should contact
- Housing Counseling Services (HCS): call (202) 667-7713
- Latino Economic Development Center (LEDC) text (202) 596-2445 or email <u>myhome@ledcmetro.org</u>

General Eligibility:

- Tenants must be District residents who have resided in their unit since February 29, 2020.
- Tenant must demonstrate they are delinquent on rent or are unable to pay rent.
- Live in a building with 50 units or less
- Tenants must earn 60% of the Median Family Income (MFI) or below based on the COVID-19 Income Schedule.



CHAP Application Process



 To apply for CHAP applicants should apply online via the Department of Human Services Portal:

https://octo.quickbase.com/db/bfpwsjvi2?a=nwr

Or the Providers:

- Housing Counseling Services (HCS): (202) 667-7339
 or chap@housingetc.org
- Greater Washington Urban League (GWUL):

(202) 524-8175 or covidrent@gwul.org

United Planning Organization (UPO): (202) 231-7910 or (202) 562-3800 or housingservices@upo.org



CHAP Eligibility



General Eligibility:

- Tenants must be District residents who have resided in their unit since February 29, 2020.
- Tenant must demonstrate they are delinquent on rent.
- Tenant must demonstrate that they have been impacted by COVID-19.
- Tenants must earn between 30% 80% of the Median Family Income (MFI) based on the <u>COVID-19 Income & Rent Schedule</u> Proof of income eligibility documentation includes but is not limited to:
 - Checking and savings account statements;
 - Unemployment or emergency benefits
 - Transaction histories from CashApp, Venmo, PayPal etc.
 - If a resident is 18 years or older and a full-time student, proof of current enrollment will be needed, and special rules will apply for their income calculation



DowntownDC BID

Neil Albert, President and Executive Director,

DowntownDC BID







ABOUT DOWNTOWNDC BID

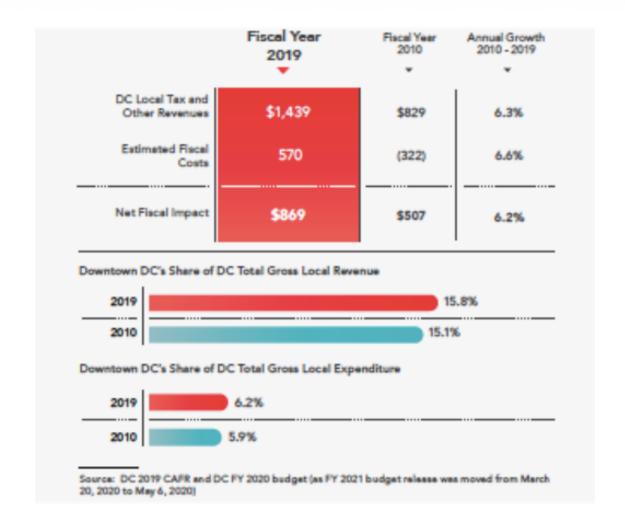
Founded in 1997; a private non-profit organization that provides capital improvements, resources and research that keep the BID area clean, safe, economically and environmentally strong and accessible.

Encompasses a 138-block area of approximately 520 properties from Massachusetts Avenue on the north to Constitution Avenue on the south, and from Louisiana Avenue on the east to 16th Street on the west.





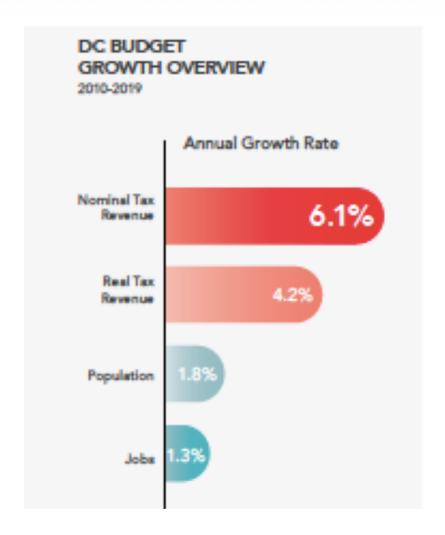
DOWNTOWNDC ECONOMY: NET FISCAL IMPACT (in millions)







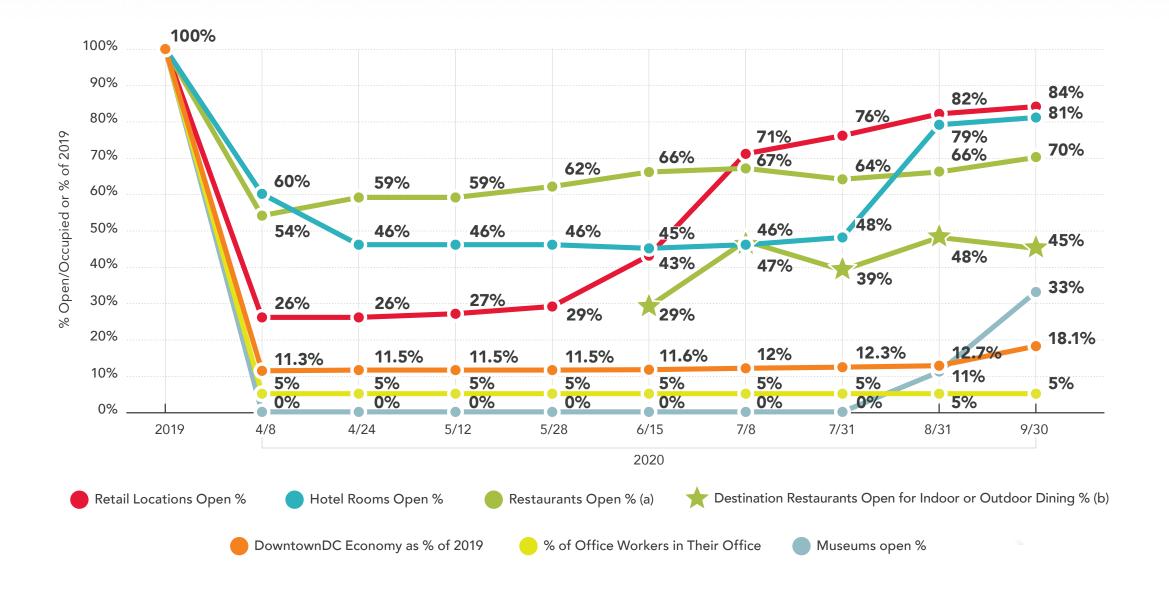
DOWNTOWNDC ECONOMY: DC BUDGET GROWTH OVERVIEW 2010 - 2019







DOWNTOWNDC ECONOMY: EFFECTS OF COVID-19 PANDEMIC



DOWNTOWNDC ECONOMY: EFFECTS OF COVID-19 PANDEMIC



ONLY 10% OF DOWNTOWNDC
OFFICE WORKERS WERE
WORKING FROM THEIR
OFFICES IN OCT 2020—
UP FROM 5% IN JULY



DAYTIME POPULATION
DROPPED FROM 256,000
IN FEB TO 47,000 IN OCT
(DOWN 82%)—UP
FROM 35,000 IN JULY



METRORAIL WEEKDAY
RIDERSHIP FOR SEPTEMBER
2020 WAS 8% OF SEPTEMBER
2019 RIDERSHIP-UP FROM 2%
IN APRIL AND 4% IN JUNE



THE RETAIL VACANCY RATE
REACHED A RECORD
HIGH OF 18% IN OCT 2020UP FROM 17% IN JULY AND
12% AT THE END OF 2019



HOTEL REVENUE IN 3Q 2020 WAS 9% OF 3Q 2019 REVENUE-UP FROM 3% IN 2Q 2020



































HEATER DISTRIBUTION TO SUPPORT OUTDOOR DINING









DOWNTOWN HOLIDAY MARKET







Downtown Holiday Market

Michael Berman, President of Diverse Markets Management/ Downtown Holiday Market



16th Annual Downtown Holiday Market







Save the Date

Located: F Street (across from National Portrait Gallery and Hotel Monaco)

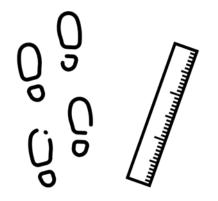
Hours: Open 12PM-8PM; except Thanksgiving, 11/30, 12/7, 12/14

Parking: CityCenterDC

Metro: Yellow, Green, or Red lines to the Gallery Place/Chinatown Metro station



New Retail Format, Safety Protocols



Increased Footprint

to allow spacious aisles around the market's back-to-back retail vendor tents on the street.



Traffic Management and Capacity

to offer separate entrance and exit points, streamlining a one-way distanced foot traffic flow and limited capacity in the market area.



Required Face Masks & Enhanced Cleaning

to ensure proper use of face masks and high contact surfaces to be sanitized throughout the day.

Downtown Holiday Site Map



New This Year

 Streamed Performances on Jumbotron Screen: Holiday-fun films, Saturday Morning Theater Shorts from The National Theatre and musical acts from local artists and bands

Virtual Programming and Activations:

- ARTECHOUSE's mixed reality (XR)
- Lumina projection "Chroma" show by artist Zak Forrest



This Year's Vendors

70+ Retail and 6 Food Vendors:

Ranging from local artisans and makers, shoppers can enjoy a range of gifts from the market's art, clothes, craft, jewelry and specialty retail shops

View full list: downtownholidaymarket.com



Remarks

Rahama Wright, Founder, The Pop-Up Collective

David Burton, Founder, The Capital Candy





Open Discussion

Q & A





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